

Adera Development Corporation Announces \$10,000 Matching Campaign Benefiting Local Organizations Through #AderaLovesBikes

North Vancouver, B.C. – May 30, 2018 – Adera Development Corporation announced the launch of the [#AderaLovesBikes](#) campaign on Saturday, May 26. This announcement was made following the unveiling of [The Shore's](#) LEED Gold Certification, marking another step towards building better and more sustainable communities.

In partnership with Cycling BC, iRide, the Union Gospel Mission, and North Shore Mountain Bike Association's Adopt a Trail Program, Adera will be raising funds and matching up to \$10,000 to inspire positive change for youth and the local community with #AderaLovesBikes. "None of this would have been possible without Adera, who believes in the power of the bike, and understands that that power can help shape the way we live, and connect with each other and the surrounding community" said Ben Chaddock, Cycling BC iRide Manager. Through Adera's support of Cycling BC's iRide programs, over 45,000 youth across the province will have the opportunity to try cycling, including 10 schools on the North Shore.

The Adera brand, through its sustainability initiative, Adera Cares, supports various community programs that align with their mission of giving back to the communities in which they build. Adera's corporate philanthropy on the North Shore began over a decade ago when they began their partnership with the Lions Gate Hospital Foundation. Their contributions have helped to build the first free-standing hospice on the North Shore and the Hope Center, which has quickly become the gold standard for mental health care in the province. "We couldn't do this without Adera. They have been supporting our fundraising initiatives since 2008, and have made a large contribution to new medical and surgical center that will help change the lives of the local community" said Louise Campbell, Vice President of the Lions Gate Hospital Foundation.

Adera's positive community impact continues with the launch of the [#AderaLovesBikes](#) campaign and donations by the public can be made by visiting aderalovesbikes.com

ABOUT ADERA

As one of BC's leading multi-disciplinary real estate organizations and almost 50 years of experience, Adera has built a world-class portfolio that includes the development of more than 10,000 homes, townhomes, condos, and over 4 million square feet of commercial space. Adera's commitment to innovation drives sustainability and supports the communities in which they build.

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